



*Built for the Mountain Life™*

**MOUNTAIN KHAKIS®  
HOSTS GRAMMY-NOMINATED  
THE INFAMOUS STRINGDUSTERS CONCERT  
IN OR BOOTH# 25035**

**(Jackson Hole, WY – January 12, 2011)** Mountain Khakis®, a leading outdoor-inspired apparel brand, will host the Grammy-nominated band *The Infamous Stringdusters* live in concert in MK booth# 25035 on Friday, Day 2 of Outdoor Retailer.

Hop, skip or wobble your way to the Mountain Khakis® booth# 25035 on Friday, January 21 to experience for yourself what makes *The Infamous Stringdusters* Grammy material. Happy Hour will kickoff at 4 and the band will start pickin', pluckin' and playin' at 4:30.

OR attendees will be graced by the playful and eclectic bluegrass-jam music from the all-string band - AND a very special, 'limited Mountain Khakis-edition' CD of the '*Dusters Live*' will be available to the first 800 folks at the booth.



"The Dusters' energy and music style suits the outdoor-lifestyle of the MK brand perfectly," reports Jen Taylor, MK PR Manager. "We're looking forward to entertaining the outdoor industry with this unique and special performance."

*The 'Dusters*, as known by fans, have developed a faithful and fanatical fan-base since the band's inception in 2007. As part of their annual Ski Tour, the band will travel to Salt Lake City to join Mountain Khakis at the Outdoor Retailer Winter Market show. Sponsored by MK, the band will also play two nights at SLC's The State Room on Friday, 1/22 & Saturday, 1/23 nights with

Asheville, North Carolina's *Toubab Krewe*.

According to the band's Manager, Michael Allenby, "Outdoor culture is such a natural part of *The Infamous Stringdusters*' personal and professional lives, it is exciting to have the band in Salt Lake City during the convergence of the outdoor industry. As an emerging rock star brand, Mountain Khakis is an obvious partner as *The 'Dusters* continue to create music and experiences for fans of outdoor culture."

*The Infamous Stringdusters* received their first Grammy nomination for the instrumental "Magic #9" in the 'Best Country Instrumental Performance' category. On *Things That Fly*, their third album on Sugar Hill, the band fused together an expansive set of mostly original material focusing on inventive arrangements and extended improvisation. The 53rd Grammy Awards will be held Feb. 13, 2011 at STAPLES Center in Los Angeles.

To learn more about *The Infamous Stringdusters*, check out [www.thestringdusters.com](http://www.thestringdusters.com)

(more)

About Mountain Khakis®

Design. Quality. Consistency. Authenticity. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, WY has become a top-performing outdoor-inspired apparel brand. Established in 2003 and based in Jackson Hole, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects to the enthusiast who believes that freedom and rugged adventure is a way of life.

Mountain Khakis \* Built for the Mountain Life \* *Rise Above It™*

For More Information Contact:

Jen Taylor

Partner & PR Manager, Mountain Khakis

970-250-9682

[jen.taylor@mountainkhakis.com](mailto:jen.taylor@mountainkhakis.com)

[www.mountainkhakis.com](http://www.mountainkhakis.com)

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