



MOUNTAIN KHAKIS® **TEAM MK TURNING HEADS ACROSS THE NATION!**

(Jackson Hole, July 13, 2009) Mountain Khakis®, a premier outdoor-lifestyle apparel brand "Built for the Mountain Life", is proud sponsor of the winning UCI Continental Team, "Team MK".



Managed by Premier Sports Partners of Winston Salem, NC, Team MK continues to blister the competition with its dominant streak through the 2009 season. Repeated Top 5 finishes have landed Team MK on the podium in 40 races thus far - with over 20 victories - leaving opponents gasping for air and spectators begging, "Who *are* these guys...?!"

Team MK, currently Top 10 in the National Racing Series standings, remains strongly committed to its mission of identifying young talent and teaching the trade of professional cycling. Pairing young high-potential riders with experienced captains and mentors speeds knowledge transfer and shortens the learning curve and everyone is given the common goal of delivering top performances in national caliber races. The team management is pleased to have found such a strong supporter of our mission and goals in the Mountain

Khakis® organization.

The 2009 team is directed by Jason Snow and consists of many returning riders as well as some key additions. Andy Baker, Jackie Simes, Eric Barlevav, David Guttenplan, Mike Stoop, Tom Soladay, Daniel Ramsey, Jon Hamblen, and Adam Myerson are returning riders. New additions include Mark Hekman, Toby Marzot, Logan Loader, Will Hoffarth, Spencer Beamer, and Issac Howe. The All-American team will alternate its young riders and experienced mentors through both a southeast regional calendar and a full NRC, USA Crit and U.S.Pro Tour schedule with the ultimate goal of winning a National Racing Calendar event.



As part of the process of cultivating the next generation of US cyclists, Premier Sports Partners have established a unique talent identification process. Two riders on the 2009 team, Logan Loader and Will Hoffarth, were selected from our 2008 Performance Camp. It is an unprecedented opportunity and offers all young riders a legitimate forum to show that they have what it takes to ride for a professional team. We hope to take at least 4 riders from the camp this year for our 2010 team.

Team MK wishes to send a special "thank you" to those who support our mission and make this program not only possible, but **SUCCESSFUL**: Mountain Khakis; Edifice Construcion; Budget Self Storage; Hincapie Sportswear; Kazane; Dedicated Athlete; Cyclesafe.org; Freedom; Eleven81; Lazer; Hibros; Albabici; Scicon; Tifosi Optics; 360 Self Storage Advisors; Momentum Auto Sales; TRP Brakes; Sun Printing; and, of course, our financial benefactors and dedicated fans.

(more)

More information about Team MK and the Performance Camp can be obtained at the team website [UTeam MK](#) or www.teammountainkhakis.com.

About Mountain Khakis®

Design. Quality. Consistency. Authenticity. What started as a casual conversation at the Shady Lady Saloon in Jackson Hole, WY has become the Outdoor Industry's top-performing 'bottoms' brand. Established in 2003 and based in Jackson Hole, Mountain Khakis quickly became a staple in the wardrobe of everyone from ranch hands to golf pros, those who travel by jet, as well as those who travel by thumb. The Mountain Khakis brand story continues to resonate as it connects to the enthusiast who believes that freedom and rugged adventure is a way of life.

Mountain Khakis® ~ Built for the Mountain Life™ ~ Get in Our Pants

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